

EXPERIENCE



ACITYDISCOUNT

07/2018 - 06/2019

Web Developer / Graphic Designer

Norcross, GA

- Designing Email blast from Photoshop and building the HTML and transferring the code to Constant Contact.
- Making homepage banners for the e-commerce store.
- Collaborate with the Marketing Department to design digital and print marketing material.
- Collaborate with the IT department to execute graphic elements for system tools.
- Monitor and enhance tools on our web site to improve user experience and sales conversion.
- Re-code the website on Bootstrap in order to enable e-commerce capabilities.

ATLANTA DESIGN GROUP

11/2017 - 07/2018

Web / Graphic Designer

Norcross, GA

- Developing the new corporation website and all the other brands using WordPress from start to finish.
- Use computer software to generate new images.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Think creatively and develop new design concepts, layouts and branding for clients.
- Conceptualized and produced a wide variety of digital and print media material within company guidelines on a strict deadline.
- Review final layouts and suggest improvements as needed.
- Confer with sales and marketing team and managers to discuss and determine layout design.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Develop, create and post material and content for social media campaigns.
- Creates, delivers, edits and optimizes marketing material for print and web.

TAMRA WADE AND PARTNERS

07/2017 - 11/2017

Graphic Designer / Marketing Specialist

Buford, GA

- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Use computer software to generate new images.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Key information into computer equipment to create layouts for client or supervisor.
- Study illustrations and photographs to plan presentation of materials, products, or services.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Develop, create and post material and content for social media campaigns.
- Support the sales and marketing team by maintaining inventory and providing collateral and other marketing supplies upon request.
- Ensure that company messages and materials are accurate and consistent with brand guidelines.
- Creates, delivers, edits and optimizes marketing material for print and web.

SOFTWARE & SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
Premier Pro
Office 365
WordPress
HTML
CSS
Javascript
Bootstrap
Constant Contact
MailChimp
Basecamp
Magnetoe CE
Kolor Autopano Pro
SaleForce

ROMABIO**05/2012 - 10/2013, 07/2014 - 07/2017****Web / Graphic Designer****Atlanta, GA**

- Developing WordPress website, brochures, business cards, and setting up emails, servers and helping out around the business when needed.
- Designing labels for 1 liter and up to 15 liters of paint buckets. Over 150-page color deck for the company's color panel.
- Sketching all UI designs, icons, and color in Illustrator.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Desktop install and setup for Windows base machines and Microsoft Exchange Email setup.
- Video editing for how-to projects.
- Design and layout in store display.
- Google Analytics setup and tracking within WordPress.

RENTPATH**05/2015 - 08/2015****Graphic Artist****Atlanta, GA**

- Building, stitching, and photo-retouching high-resolution panoramic pictures and photo-retouching high-resolution flat photos for apartments, town homes, and senior living complexes.

RS INDUSTRIAL**12/2013 - 03/2014****Web Designer****Buford, GA**

- Windows based computer design of developing three WordPress website. Using Cherry Framework to layout pages.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Sketching all UI designs, icons, and color in Illustrator.
- cPanel clean up and structuring files and manual setting up SQL database for WordPress.
- Maintaining and updating the look of Magneto CE store of gluearts.com.

CAMPUS SPECIALS**05/2011 - 08/2011****Graphic Designer****Duluth, GA**

- Designed coupons for business's around colleges.
- Enter data for SMS messages.

MAD DOG MAIL**01/2008 - 11/2008, 09/2009 - 06/2010****Graphic Designer****Yulee, FL**

- Design 8.5x11 direct mail cards for political clients for mail out ads.
- Setup the spec to the printing company to have it ready to print.
- Develop their website.

NETWORK COMMUNICATION INC (NCI)**10/2005 - 12/2007****Graphic Artist****Duluth, GA**

- Designed and setup custom templates for company system.
- Ensured image and text quality.

EDUCATION**THE ART INSTITUTE OF ATLANTA****09/2005
Dunwoody, GA**

- Bachelor of Fine Arts in Graphic Design

AWARDS & HONORS

- Best in Show, Graphic Design Associates, Art Institute of Atlanta, 2003
- Pollie Award, Mad Dog Mail, 2008