

## EXPERIENCE



### ACITYDISCOUNT

07/2018 – 06/2019

#### Web Developer / Graphic Designer

Norcross, GA

- Designing Email blast from Photoshop and building the HTML and transferring the code to Constant Contact.
- Making homepage banners for the e-commerce store.
- Collaborate with the Marketing Department to design digital and print marketing material.
- Collaborate with the IT department to execute graphic elements for system tools.
- Monitor and enhance tools on our web site to improve user experience and sales conversion.
- Re-code the website on Bootstrap in order to enable e-commerce capabilities.

### ATLANTA DESIGN GROUP

11/2017 – 07/2018

#### Web / Graphic Designer

Norcross, GA

- Developing the new corporation website and all the other brands using WordPress from start to finish.
- Use computer software to generate new images.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Think creatively and develop new design concepts, layouts and branding for clients.
- Conceptualized and produced a wide variety of digital and print media material within company guidelines on a strict deadline.
- Review final layouts and suggest improvements as needed.
- Confer with sales and marketing team and managers to discuss and determine layout design.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Develop, create and post material and content for social media campaigns.
- Creates, delivers, edits and optimizes marketing material for print and web.

### TAMRA WADE AND PARTNERS

07/2017 – 11/2017

#### Graphic Designer / Marketing Specialist

Buford, GA

- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Use computer software to generate new images.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Key information into computer equipment to create layouts for client or supervisor.
- Study illustrations and photographs to plan presentation of materials, products, or services.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Develop, create and post material and content for social media campaigns.
- Support the sales and marketing team by maintaining inventory and providing collateral and other marketing supplies upon request.
- Ensure that company messages and materials are accurate and consistent with brand guidelines.
- Creates, delivers, edits and optimizes marketing material for print and web.

## SOFTWARE & SKILLS

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
Premier Pro  
Office 365  
WordPress  
HTML  
CSS  
Javascript  
Bootstrap  
Constant Contact  
MailChimp  
Basecamp  
Magnet CE  
Kolor Autopano Pro  
SalesForce

**ROMABIO** **05/2012 – 10/2013, 07/2014 – 07/2017**  
**Web / Graphic Designer** **Atlanta, GA**

- Developing WordPress website, brochures, business cards, and setting up emails, servers and helping out around the business when needed.
- Designing labels for 1 liter and up to 15 liters of paint buckets. Over 150-page color deck for the company's color panel.
- Sketching all UI designs, icons, and color in Illustrator.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Desktop install and setup for Windows base machines and Microsoft Exchange Email setup.
- Video editing for how-to projects.
- Design and layout in store display.
- Google Analytics setup and tracking within WordPress.

**RENTPATH** **05/2015 – 08/2015**  
**Graphic Artist** **Atlanta, GA**

- Building, stitching, and photo-retouching high-resolution panoramic pictures and photo-retouching high-resolution flat photos for apartments, town homes, and senior living complexes.

**RS INDUSTRIAL** **12/2013 – 03/2014**  
**Web Designer** **Buford, GA**

- Windows based computer design of developing three WordPress website. Using Cherry Framework to layout pages.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Sketching all UI designs, icons, and color in Illustrator.
- cPanel clean up and structuring files and manual setting up SQL database for WordPress.
- Maintaining and updating the look of Magneto CE store of gluearts.com.

**CAMPUS SPECIALS** **05/2011 – 08/2011**  
**Graphic Designer** **Duluth, GA**

- Designed coupons for business's around colleges.
- Enter data for SMS messages.

**MAD DOG MAIL** **01/2008 – 11/2008, 09/2009 – 06/2010**  
**Graphic Designer** **Yulee, FL**

- Design 8.5x11 direct mail cards for political clients for mail out ads.
- Setup the spec to the printing company to have it ready to print.
- Develop their website.

**NETWORK COMMUNICATION INC (NCI)** **10/2005 – 12/2007**  
**Graphic Artist** **Duluth, GA**

- Designed and setup custom templates for company system.
- Ensured image and text quality.

**EDUCATION**



**THE ART INSTITUTE OF ATLANTA** **10/2001 – 09/2005**

- Bachelor of Fine Arts in Graphic Design

**AWARDS & HONORS**



- Best in Show, Graphic Design Associates, Art Institute of Atlanta, 2003
- Pollie Award, Mad Dog Mail, 2008