

EXPERIENCE



TAMRA WADE AND PARTNERS

07/2017 - 10/2017

Graphic Designer / Marketing Specialist

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Use computer software to generate new images.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Key information into computer equipment to create layouts for client or supervisor.
- Study illustrations and photographs to plan presentation of materials, products, or services.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Develop, create and post material and content for social media campaigns
- Support the sales and marketing team by maintaining inventory and providing collateral and other marketing supplies upon request.
- Ensure that company messages and materials are accurate and consistent with brand guidelines
- Creates, delivers, edits and optimizes marketing material for print and web

SKILLS: Illustrator, Photoshop, InDesign, Basecamp, Premiere Pro, Office 365, and MailChimp

ROMABIO

05/2012 - 10/2013, 07/2014 - 07/2017

Web / Graphic Designer

- Macintosh-based computer design of developing WordPress website, brochures, business cards, and setting up emails, servers and helping out around the business when needed. Also designing labels for 1 liter and up to 15 liters of paint buckets. Over 150-page color deck for the company's color panel.
- Sketching all UI designs, icons, and color in Illustrator.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Desktop install and setup for Windows base machines and Microsoft Exchange Email setup.
- Video editing for how-to projects.
- Design and layout in store display.
- Google Analytics setup and tracking within WordPress.

SKILLS: WordPress, Illustrator, Photoshop, InDesign, HTML, CSS, Dreamweaver, Premiere Pro, Microsoft Exchange and Network

RENTPATH

05/2015 - 08/2015

Graphic Artist

- Building, stitching, and photo-retouching high-resolution panoramic pictures and photo-retouching high-resolution flat photos for apartments, townhomes, and senior living complexes.

SKILLS: Photoshop, SaleForce, Kolor Autopano Pro

RS INDUSTRIAL

12/2013 - 03/2014

Web Designer

- Windows based computer design of developing three WordPress website. Using Cherry Framework to layout pages.
- Design custom pages with Advanced Custom Field for easy user input layout and content in WordPress.
- Sketching all UI designs, icons, and color in Illustrator.
- cPanel clean up and structuring files and manual setting up SQL database for WordPress.
- Maintaining and updating the look of Magneto CE store of gluearts.com.

SKILLS: WordPress, Magneto CE, Photoshop, Illustrator, Dreamweaver, InDesign, HTML and CSS

CAMPUS SPECIALS

05/2011 - 08/2011

Graphic Designer

- Designed coupons for business's around colleges.
- Enter data for SMS messages.

SKILLS: Illustrator, Photoshop and InDesign

MAD DOG MAIL

01/2008 - 11/2008, 09/2009 - 06/2010

Graphic Designer

- Design 8.5x11 direct mail cards for political clients for mail out ads.
- Setup the spec to the printing company to have it ready to print.
- Develop their website.

SKILLS: Photoshop, InDesign, Illustrator, Dreamweaver, HTML and CSS

NETWORK COMMUNICATION INC (NCI)

10/2005 - 12/2007

Graphic Artist

- Designed and setup custom templates for company system.
- Ensured image and text quality.

SKILLS: QuarkXPress, Photoshop and Illustrator



EDUCATION



THE ART INSTITUTE OF ATLANTA

10/2001 - 09/2005

- Bachelor of Fine Arts in Graphic Design



AWARDS & HONORS



- Best in Show, Graphic Design Associates, Art Institute of Atlanta, 2003
- Pollie Award, Mad Dog Mail, 2008